








**EMAX & AMAX CONFERENCE 2021
5-7 OCTOBER 2021**

“SMART MANUFACTURING: WHAT LIES AHEAD POST PANDEMIC?”

5th OCTOBER 2021, TUESDAY

Time	PROGRAMME
9.00AM – 9.30AM	CONFERENCE REGISTRATION & CONFERENCE ZOOM LINK OPENS
9.30AM – 10.00AM	OPENING CEREMONY AND WELCOMING ADDRESS BY VIP
10.00AM – 10.30AM 	OVERVIEW OF THE SME MANUFACTURING INDUSTRY IN MALAYSIA DURING THE PANDEMIC -SAMENTA- Speaker: Mr Calvin Kwan <i>Chairman of SAMENTA Northern & Vice National President</i>
10.30AM – 11.00AM 	SMART MANUFACTURING: HOW FAR AWAY ARE WE FROM FULL REALIZATION IN THIS REGION? -BECKHOFF AUTOMATION PTE LTD- Speaker: David Chia <i>Managing Director</i>
12.00pm – 13.30pm	BREAK
13.45pm – 14.30pm 	IFMC: SMART MANUFACTURING THROUGH ROBOTICS ENABLEMENT -HoST PTE LTD- Speaker: Zen Tan <i>Solution Sales Manager</i>
14.30pm – 15.15pm 	ASIA'S ROLE IN THE FOURTH INDUSTRIAL REVOLUTION – GROWTH, COVID-19 IMPACT AND FORECASTS -COFACE SERVICES (MALAYSIA) SDN BHD- Speaker: Bernard Aw <i>Regional APAC Economist</i>
15.15pm – 16.00pm 	AUTOMATE ASIA MAGAZINE LIVE INTERVIEW SESSION
16.00pm – 16.45pm	PANEL DISCUSSION: THE REALITY OF SMART MANUFACTURING: CHALLENGES & OPPORTUNITIES

Updated per 16/9/2021